



International Interdisciplinary Symposium

On

Globalisation: Emerging Issues and Challenges for Social Sciences

31ST JULY, 2018

ORGANIZED BY
THE DEPARTMENT OF COMMERCE, UNIVERSITY OF GOUR BANGA,
MALDA

ABOUT UNIVERSITY OF GOUR BANGA

The University of Gour Banga (UGB) has been established by the West Bengal Act XXVI of 2007 at Malda, West Bengal. The University is UGC affiliated in 2016 and it has been accredited “B” grade by the NAAC. It is one of the two new state Universities established by the Government of West Bengal to address to the concerns of equity and access to quality higher education by people in less educationally developed districts. At present there are twenty one academic departments in the Gour Banga University Campus and each department is determined to pay back something significant to the society by means of rendering a centre for its faculties who will embody the spirit of excellence in teaching, research, creative activities and community engagement. All the PG departments are running with M.Phil. and/or Ph.D. courses of studies. The University of Gour Banga is growing and changing fast keeping pace with the present higher education scenario of Government of West Bengal.

ABOUT DEPARTMENT OF COMMERCE

The Department of Commerce of University of Gour Banga has started its journey in the year of 2012. The Department takes pride in its commendable performance vis-à-vis major developmental indicators such as maintaining student-teacher ratio, research work, updated curricula and courseware. At present, it has five whole time teachers. The Department, in keeping with the advances made in different branches of commerce, has revised the curriculum from time to time. This department has already taken the initiatives of upgrading to the system of semesterised CBCS pattern of teaching-learning process at PG and UG level both. Currently, this department offers M. Com., M. Phil and Ph.D. programme.

OBJECTIVE OF THE SYMPOSIUM

The symposium on 'Globalisation: Emerging Issues and Challenges for Social Sciences' is intended to provide a platform and networking opportunities for researchers to keep themselves abreast of the emerging trends in social science research, exchange information and identify research encompassing important disciplines in global business, economics, finance, management, marketing, sociology, psychology, Law, Education and other related areas in social science research.

DATE OF SYMPOSIUM

31st July, 2018 at 10.00 am

VENUE OF SYMPOSIUM

RISHI AUROBINDO SABHAGRIHA
(*Swami Vivekananda Prasasanik Bhawan, University Campus, Malda*)

CHIEF PATRON

Professor Swagata Sen, *Hon'ble Vice Chancellor, University of Gour Banga, Malda, WB, India*

RESOURCE PERSONS

Prof. Monomita Nandy, *PG Director – Brunel Business School, Brunel University, London, UK*
Prof. Suman Lodh, *Senior Lecturer in Finance, Middlesex University, London, UK*

TARGET PARTICIPANTS

Participants may be from the community of Teachers, Research Scholars and PG Students (Preferably from Social Science Background) and Corporate Personnel. Whoever is interested to participate but not present papers are also welcome.

HOW TO APPLY

Interested participants may send their filled in 'APPLICATION FORM' to the E-Mail IDs – manaschakrabarti38@gmail.com.

REGISTRATION FEE

Registration Fee : Rs. 200/-
Name of the Bank : UNITED BANK OF INDIA
Title of Account : WORKSHOP IN COMMERCE
SB Account Number : 1622010064257
Branch : University of Gour Banga, Malda
IFSC Code : UTBI0GBVF88
Mode of Payment : NEFT/Online Fund Transfer

CALL FOR PAPERS

We invite you to submit either abstract and/or full paper relating to Globalization and Change, Accounting and Taxation, Banking, Finance, Management, Marketing, Human Resource, Communication, Any other Business and Management related Topics, Financial Institutions and Markets, Macro environment for Business World and Any topics from the discipline of Economics, Law, Education, Political Science History Geography Philosophy Psychology, Environmental Science and Sociology any other Social Science Subject.

MANUSCRIPT SUBMISSION AND ACCEPTANCE NOTICE

Please email either abstract and/or full paper (not exceeding 3000 words) directly to manaschakrabarti38@gmail.com by 20 July, 2018 (please note you can submit papers any time before this deadline). In case of presentation made by joint authors, each of them should get registered separately. Acceptance notice shall be rendered to the respective e-mails of the contributors 25 July, 2018.

GUIDELINES FOR SUBMISSION OF PAPERS

The Research paper must include- Rationale of the Study, Objectives, Research Questions/ Hypotheses, Research Methodology, Major Findings, Implications and References [APA/MLA Style/ ILI (for Law)].

Maximum Length: 3000 words including cover page and references

Margins: 1 inch from all the sides

Front: Times New Roman, 12 points, Justified

Line Spacing: 1.5

Title Page: Title of the paper, Authors (s), Affiliation (s), Contact Details

Abstract: Within 150 words (with 3-4 keywords)

Tables, illustrations, charts, figures, formulae etc. should be placed within the text at appropriate places. Paper without softcopy will not be entertained. The Author must send a declaration that the paper is original and free from plagiarism and has not been sent/ submitted for publication elsewhere or presented anywhere.

AWARDS AND CERTIFICATES

‘ANINDITA CHAKRABORTY Memorial Award’

For

- **Best** Paper and Presentation
- **Second Best** Paper and Presentation

(Certificates will be conferred for each technical session by the **Jury Board**.)

IMPORTANT DATES AND DEADLINES

Submission of Abstract/Full Paper:	20 July, 2018
Acceptance of Abstract/Full Paper:	25 July, 2018
Date of Seminar:	31 July, 2018

TA/DA AND ACCOMMODATION

No TA/DA & other allowances will be provided to the participants for attending the seminar. The Seminar Organizing Committee is unable to provide accommodation to the outstation participants. However, necessary assistance will be provided to find adequate hotel accommodation on prior request. For this, please contact **Sri Biswajit Paul**, Assistant Professor, Department of Commerce, University of Gour Banga, M: 9123941961 or **Smt. Lakshmi Das**, Assistant Professor, Department of Commerce, University of Gour Banga, M: 7908709255

HOW TO REACH MALDA AND THE UNIVERSITY

Malda Town is a district town located in the state of West Bengal and is well connected to the entire India through rail and bus services. The nearest rail station is Malda Town (IRCTC code: MLDT) and highway NH-34 connects it to the northern and the southern parts of Bengal. By road Malda is 326 kilometers away from Kolkata and 253 kilometers away from Siliguri. The University is situated on NH-34 near Rabindra Bhawan. The Central Bus Terminus of Malda is adjacent to the University Campus. City Buses, Auto/ Toto Rickshaws and Rickshaws on solo and sharing basis are available at reasonable rates throughout the day from the Railway station to the university.

FURTHER ENQUIRIES

Dr. Manas Chakrabarti, **Organizing Secretary** and Professor, Department of Commerce,
University of Gour Banga,
E-mail: manaschakrabarti38@gmail.com, M: 8900521653

Dr. Goutam Bhowmik, **HOD and** Associate Professor, Department of Commerce, University
of Gour Banga, E-mail: ramagoutambhowmik@gmail.com, M: 9434337418

REGISTRATION FORM

❖ **Full Name of the Author/Participant (in Block Letters):**

❖ **Designation:**

❖ **Name of the University/Institute/College:**

❖ **Gender:**

❖ **Address:**

❖ **Mobile No.:**

❖ **Title of the Paper (in Block Letters):**

❖ **Name of the Co-Author/s (if any):**

❖ **E-mail:**

❖ **Fund Transfer Reference with date:**

❖ **Food Habit:**

Date:

Signature

**NB: Send scanned copy of Payment Receipt (Rs. 200/-) and
Registration Form to - manaschakrabarti38@gmail.com**